

Community Group Leaders Update – August 2022

Please note that the content below, in this newsletter, are the opinions of the writers and do not necessarily reflect the opinions of the Qoin Association and Representatives

Qoin Merchants Fair Trading Group

- Nick Pratt – Co-leader
- Peter Gordon – Co-leader

The Merchants Fair Trading Group have set the following as their 3 main priorities.

1. Fair Trading Video – Develop a short Fair-Trading Video that merchants must watch to be accredited and become a “Fair-Trading Merchant”. This video is to outline policy guidelines and protocols that a merchant is expected to follow and agree to as part of being a Qoin Merchant. Once this video is watched and agreed to the merchant will get a fair-trading badge added to their listing, this will then give more confidence to consumers when they see a merchants fair trading badge on their listing.
2. Q Bot Help – This is currently in progress and will be supported by the Merchants Fair Trading Group as one of our priorities.
3. Separate Q Shop to become a Merchant Directory with access via registration and a Q Market Place that includes a trading platform for Qoin consumers to purchase online from a merchant.

Nick and Peter

Qoin Technology Development Group “QTDG”

- John Beck – Leader
- Lee Barton – Deputy

The QTDG recently shared the projects it will be working on that will add more functionality and benefit to our growing Qoin community on the latest Qoin Community Chat.

We are working on accounting features within the Qoin app. An accounting ledger and additional fields are the priority. Integration into the top accounting software along with additional functionality.

The second project being worked on will let you know the buying power of your Qoin. We will be able to share more on the next Qoin Community zoom call.

Lastly, we are looking into how Qoinville can best benefit the community. We see this as a very exciting space and will be sharing more as we progress.

If you have anything that you believe the Qoin Technology Development Group could start to work on, please let us know.

The QTDG

John and Lee

Qoin New Projects Group

- Sean Colman – Leader
- Emil Verster – Deputy

August has been another pleasing month for the Qoin New Projects Group.

We have completed our Draft Action Plan which includes preparing to launch three Projects with Beta staging and testing on the Coupon System and QHub, a virtual office for Qoin Merchants starting early September.

Our Group Networking Events are gaining traction, with Qoiners meeting twice monthly in Sydney South, led by the Marvellous Moe.

As you may recall, during July, Emil launched the Networking Project Roadshow, with events held in Brisbane, Sydney & Gold Coast. Rob Egerton, the Qoin HQ Networking Support with Emil's assistance, have identified Event Co-ordinators in the below cities and are working hard to find suitable venues to start.

Western Sydney
Rotorua
Perth
Melbourne
Brisbane
Gold Coast

Please remember face-to-face Networking does not need to be formal occasions and could simply be one-on-one or small group catch ups. Networking is simply encouraging the get together of Qoin Merchants from various local businesses, because of the power of Qoin, to spend more Qoin and build confidence, and support the growth for each other's businesses.

Networking is the easiest way to spend more of your Qoin, just turn up and do what traders love to do and start trading.

Please keep a look out for the launch of QHub in the month of September. This is a virtual office for Qoin Merchants which will help with understanding why, how, and what Qoin is, and how you could use it, to increase profits for your business.

Lastly, we very excited about the Coupon System to be launched in beta in September. We are trying to upload some initial Merchants to the site so that we have value on day one for new visitors to benefit from. This coupon sharing platform will be in a beta testing period for the month of September and hopefully going live beginning of October. Please be aware because we in the beta testing phase, we are testing everything and we apologise in advance for any inconvenience, as we fine tune this New Project.

Thanks,

Sean and Emil

Qoin Global Expansion Group

- Darryl Toreaux – Leader
- Paull Chaffey – Deputy

The Global Group has been working with the digital marketing plan. We are in talks with a couple of outsourced companies that are helping put the strategy together. This will be launched within the next few weeks as a trial for new merchant acquisition. Once it is trialed and measured, it will be released Internationally.

Both Darryl and Paull are attending the Crypto Conference this upcoming month on the Gold Coast and look forward to many meetings to follow from this that are industry specific.

As always, any assistance the community can offer as far as contacts in either Singapore, UK or South Africa are welcomed for discussion.

Darryl and Paull