

Community Group Leaders Update – December 2022

Please note that the content below, in this newsletter, are the opinions of the writers and do not necessarily reflect the opinions of the Qoin Association and Representatives

Qoin Merchants Fair Trading Group

- Nick Pratt – Co-leader
- Peter Gordon – Co-leader

The Merchant Fair Trading Group have been focusing on 3 priorities during 2022 and hoping to bring these to the Qoin wallet in early 2023.

1. **Q Bot Help** – an interactive chat option on the wallet to give merchants 24/7 help with frequently asked questions and an option to talk with a human during office hours if the online Bot cannot answer their questions. The tech team at Qoin have been working on this and we should see this feature in a major app update in the near future.
2. **Separate Q Shop** to become Merchant Directory and Q Market Place – currently the Q Shop is a mixture of a merchant directory and a listing of products and services available from merchants. We would like to see this split up to become a Merchant Directory which lists merchants with all their details and up to date trading information. Then a separate platform with a Q Market Place where consumers can purchase products & services from a merchant 24/7 online.
3. **Fair Trading Video** – Develop a short Fair-Trading Video that merchants must watch to be accredited and become a “Fair Trading Merchant”. This video is to outline policy guidelines and protocols that a merchant is expected to follow and agree to as part of being a Qoin Merchant.

After watching this video and agreeing to follow the policy guidelines and protocols as a Fair-Trading Merchant, the merchant will receive a Fair-Trading Badge that will be added to the merchants listing. This will then give the Qoin community confidence when dealing with merchants that display the Fair Trading Badge.

The Merchant Fair Trading Group would like to wish all Merchants a safe and prosperous holiday season.

Nick and Peter

Qoin Technology Development Group “QTDG”

- John Beck – Leader
- Sid Suresh – Deputy

The QTDG team has been assisting the HQ tech team in 3 key features for the Qoin community.

The first is the point-of-sale integration. Making Qoin transactions easier and providing key data for accounting purposes is a high priority.

The second is the integration of interactive chat via the intercom platform. This will further answer questions that the Qoin community may have and allow for more features to follow.

The third focus has been the chain integration on platforms like Ethereum and Polygon. This will give further external exposure which should help us grow, be more recognised and give the Qoin community access to other sectors and liquidity potential.

We wish everyone a wonderful and safe holiday season.

John and Sid

Qoin New Projects Group

- Sean Colman – Leader
- Emil Verster – Deputy

The Networking program is running a little behind schedule with Networking group meetings limited to only Sydney. The Sydney Networking Group has created a WhatsApp group which is proving to be very exciting, with 69 Members and growing, and more Merchants being introduced and trading well. If you are keen to join the WhatsApp group called - Qoin Sydney Network Group – contact Moe Sibai on WhatsApp.

The coupon sharing platform GrabbaCoupon.com is now live and accepting Merchants and Coupons. The site offers one place for all the Qoin community to offer their best deals. We recommend you explore the site and benefit from grabbing-a-coupon. If you are interested to learn more <https://grabbacoupon.com/how-it-works/> or need help from the friendly GrabbaCoupon Support team to set-up a coupon, go to <https://grabbacoupon.com/contact/>

Qhub is live and being promoted and available to the existing community in the Help button in the Qoin App. The membership is growing, and merchants are progressing through the video masterclasses. If you want to register to the Qhub membership, click here <https://qoin.kartra.com/page/Qhub> and we will see you on the inside.

Sean and Emil

Qoin Global Expansion Group

- Darryl Toreaoux – Leader
- Paull Chaffey – Deputy

Darryl Toreaoux from Western Australia and Paull Chaffey from Sydney joined representatives from the Qoin Corporate office to represent the Qoin community, attending the inaugural 'Australian Crypto Convention 2022' which was held recently at the Gold Coast Convention and Exhibition Centre.

The convention was a vibrant representation of the Metaverse community including both local and International Blockchain, Wi-Fi, and Defi business' along with the major Crypto Exchanges and many other fledgling and start up enterprises. It was a fantastic display of the emerging Digital Assets community here in Australia. Our report to the Qoin community is that the event was a success and is deemed to be a worthy catalyst for the continued adoption and growth of both the Crypto community and the Metaverse economy here in Australia. Furthermore, it seems there will be some smaller events around Australia similar to this one which will be worth attending.

The Global group along with Mike Caladine has had several meetings with Crypto specific Public Relations companies overseas. This has resulted in identifying Blockchain Press Media as an industry specific PR Agency to help with the Qoin brand and news focus around the world. This is an ongoing search to find the right fit for our community. We hope soon to be able to make an announcement regards this opportunity for Qoin to support the growing need for representation overseas in both the media and Socials.

Darryl and Paull