

## **Community Group Leaders Update – January – March 2023**

*Please note that the content below, in this newsletter, are the opinions of the writers and do not necessarily reflect the opinions of the Qoin Association, BPS Financial Pty Ltd and Representatives*

### **Qoin Merchants Fair Trading Group**

- Nick Pratt – Co-leader
- Peter Gordon – Co-leader

The Merchant Fair Trading Group have been working on the Merchant Fair Trading Guidelines which have now been published in the Help Button on the Qoin app. We invite the Qoin Community to review these guidelines and provide feedback by the end of May, following this, we will review the feedback and officially publish these guidelines to the community.

The Merchant Fair Trading Group has also been working with others to look at the Q Shop and Qoin Directory, to look at ways of improving the user experience and gain more transactions for Merchants. It has been our groups desire for some time to split the Q Shop into a live dynamic Trading Platform with a separate Merchant Directory which is easy to navigate. This is a priority for the Merchant Fair Trading Group in 2023, watch out for more details as we progress with this in 2023.

*Nick and Peter*

## **Qoin Technology Development Group “QTDG”**

- John Beck – Leader

Hello Qoiners!

The Qoin Technology Community Group is now placing more time towards increasing Qoin utility, and community growth while maintaining the uniqueness that the Qoin Project has created.

Several of the Qoin Community group leaders are now discussing strategies to help and further the Qoin Project.

Currently, we have early discussions on the following and would appreciate any constructive feedback the Qoin community can provide. Please share any other ideas that have not been shared here.

While there are more ideas, here are the main ones we feel are best considered:

- Trading Platform - ie: Amazon, eBay, etc but improved to handle the Qoin space.
- Qoin Directory modifications and additions.
- Payment Gateway api, plugins, etc for third-party access, easily transact with qoin and expand utility.
- "FB Marketplace" style platform for used goods.
- Further focus on the "Qoinville" project

Please share your thoughts and ideas with us. You can reach out via the Qoinworld Official FB page or via email [communitygroupleaders@qoin.world](mailto:communitygroupleaders@qoin.world).

*John*

## **Qoin Global Expansion Group**

- Darryl Toreaux – Leader
- Paull Chaffey – Deputy

The Global Expansion Group has been working on continued support with onboarding merchants both here in Australia and in the UK.

The UK has been in training with both Sales and Marketing strategies to continue its merchant growth.

The Group also has been working on continued support with EFTPOS services being offered to merchants on a specific case by case offering in Australia.

We look forward to the next quarter with enthusiasm as the markets continue to improve, with regulation being at the forefront.

*Darryl and Paull*