

Qoin Community Standards Group

Policy re Community Standards, Social Media and Enforcement Policy

These policies have been set and adopted by the Qoin Community Standards Group and are referenced as "we" or "us".

YOUR SECURITY IS OUR PRIORITY

Qoin wallet holders are subject to the Terms of Use published at qoin.world and linked in the Apple <https://apps.apple.com/au/app/qoin-wallet/id1483718254> and Google play store <https://play.google.com/store/apps/details?id=com.qoin.wallet>.

VISION: To be the world's most prosperous trading community.

MISSION: To make Qoin the most widely accepted digital currency.

A. We value doing the right thing

- ✓ We ensure trust in our brand by making decisions that are inspired by our vision, driven by our mission, guided by our values and delivered with transparency and integrity.
- ✓ We do the 'right thing' in serving our communities, always looking for the right action in every situation and context.

B. We value our Qoin economy

- ✓ We are passionate about creating and protecting the economic value of our Qoin community.
- ✓ We know controlled and sustained growth will lead to prosperity for our communities and we take this responsibility seriously.

C. We are passionate

- ✓ We are passionate about the success of our Qoin economy, always looking for ways to positively impact our communities.
- ✓ We are responsible for 'owning' our actions and behaviours nurturing a culture of accountability and follow through.

D. We value relationships

- ✓ We build and maintain mutually beneficial, respectful relationships with like minded people who share our passion to challenge the status quo and make tomorrow better than today.
- ✓ Our relationships are driven by shared values and a common purpose to grow and contribute to our Qoin community.

E. We value innovation

- ✓ We constantly add value to our communities by finding new ways to improve our value proposition while remaining true to who we are.
- ✓ Through the technology that drives Qoin, we strive to provide our communities new ways to grow and prosper.

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Policy re Community Standards, Social Media and Enforcement Policy

1. SOCIAL MEDIA POLICY

These guidelines are in place to help create a safe environment on all social media channels run by Qoin, its authorised administrators and/or moderators.

The aim of our social media channels is to create an environment where our community can engage safely in debate and is free to make comments, questions and suggestions.

We ask that anyone engaging with our social media channels shows courtesy, kindness and respect for all other members of our social media communities.

To help create this safe environment we have set out some guidelines which apply to any engagement with us or other members of the community on any of the social media channels.

By engaging with our social media channels, you agree to follow these guidelines.

Comments must not:

- A. Contain spam, be defamatory of any person, deceive others, be obscene, offensive, threatening, abusive, hateful, inflammatory or promote sexually explicit material or violence.
- B. Promote discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
- C. Breach any of the terms of any of the social media platforms themselves.
- D. Be off-topic, irrelevant or unintelligible.
- E. Contain any advertising or promote any services.
- F. Be in breach of Social Media, Community or Merchant Fair Trading standards published by Qoin or one of the Qoin Community Groups.

2. OUR COMMITMENT TO VOICE

A goal of our Social Media, Community and/or Merchant Fair Trading standards is to create a place for expression and give people a voice as well as set standards for conduct. We want people to be able to talk openly about the issues that matter to them, even if some may disagree or find them objectionable.

In some cases, we allow content—which would otherwise go against our standards—if it's newsworthy and in the public interest.

We do this only after weighing the public interest value against the risk of harm, and we look to international human rights standards to make these judgments.

Our commitment to expression is paramount, but we recognise that the Internet creates new and increased opportunities for abuse. For these reasons, when we limit expression, we do it in service of one or more of the following values:

A. Authenticity

We want to make sure that the content people see on any Official Qoin Media Platform is authentic. We believe that authenticity creates a better environment for sharing, and that's why we don't want people using Official Qoin Media Platform to misrepresent who they are or what they're doing.

Qoin Community Standards Group

Policy re Community Standards, Social Media and Enforcement Policy

B. Safety

We're committed to making the Official Qoin Media Platform a safe place. We remove content that could contribute to a risk of harm to the physical security of persons. Content that threatens people has the potential to intimidate, exclude or silence others and isn't allowed on Official Qoin Media Platform.

C. Privacy

We're committed to protecting personal privacy and information. Privacy gives people the freedom to be themselves, choose how and when to share on Official Qoin Media Platform and connect more easily.

D. Dignity

We believe that all people are equal in dignity and rights. We expect that people will respect the dignity of others and not harass or degrade others.

3. COMMUNITY STANDARDS POLICY

Our Community Standards apply to everyone all around the world, and to all types of content published on Social Media Platforms referring to Qoin.

Each section of our Community Standards starts with a "policy rationale" that sets out the aims of the policy followed by specific policy lines that outline:

A. Content that's not allowed; and

B. Content that requires additional information or context to enforce on, content that is allowed with a warning screen or content that is allowed but can only be viewed by adults aged 18 and older.

As such, the standards policy does not allow any person or entity to publish on any Qoin related platform or social media channel the following:-

i. Violence and criminal behaviour

Violence and incitement
Dangerous individuals and organisations
Coordinating harm and promoting crime
Restricted goods and services
Fraud and deception

ii. Safety

Suicide and self-injury
Child sexual exploitation, abuse and nudity
Adult sexual exploitation
Bullying and harassment
Human exploitation
Privacy violations

iii. Objectionable content

Hate speech
Violent and graphic content
Adult nudity and sexual activity
Sexual solicitation

Qoin Community Standards Group

Policy re Community Standards, Social Media and Enforcement Policy

iv. Integrity and authenticity

Misuse of account integrity and authentic identity
Spam
Cybersecurity
Inauthentic behaviour
Misinformation
Memorialisation

4. BREACH OF POLICY GUIDELINES AND ENFORCEMENT

We reserve the right to determine, at our discretion, where contributions to social media channels referring to Qoin breach our Policy Guidelines and Community Standards.

We reserve the right to:-

- A. hide or delete comments made on Qoin channels;
- B. block users who do not follow these guidelines; and/or
- C. remove access to the Qoin Directory.

We also reserve the right to send any comments we deem appropriate to law enforcement authorities for investigation as we feel necessary or is required by law.

Where a social media platform uses names or marks that are not endorsed by Qoin and/or infringe Qoin's trademarks or copyrighted items, Qoin, its officers and/or representatives are authorised to do all acts and things necessary to:-

- i. report the same to the relevant platform operator;
- ii. issue a "take down" notice to the platform operator; and/or
- iii. take such further action as is necessary to mitigate damage to the Qoin brand and/or to protect the broader Qoin community, including other merchant and/or consumer wallet holders.