

Community Group Leaders Update – April - June 2023

Please note that the content below, in this newsletter, are the opinions of the writers and do not necessarily reflect the opinions of the Qoin Association, BPS Financial Pty Ltd and Representatives

Qoin Merchants Fair Trading Group

- Nick Pratt – Co-leader
- Peter Gordon – Co-leader

The Merchant Fair Trading Group have now published the Merchant Fair-Trading Guidelines in the Qoin App, these guidelines have been designed to protect both merchants and consumers from misleading or deceptive trading behavior and unfair practices. We expect all Merchants to follow these guidelines when they sell their goods and/or services using Qoin as part of this process.

If you find a merchant trading unfairly or isn't accepting Qoin despite showing up in the Directory, we encourage you to report this merchant through the Qoin app, and this will be looked into.

Our next step is to publish a video which will outline these guidelines, our intention is to get all Merchants to watch this Merchant Fair Trading Video, then at the end of the video agree to trade within these guidelines at all times, and in turn that merchant will receive a Fair-Trading Badge on their listing. This will in turn give other merchants and consumers the confidence to trade in Qoin with these merchants.

Our group has also been working with others looking into splitting the Q Shop to become a separate Directory and Trading Platform, we look forward to working on this project over the next quarter.

Nick and Peter

Qoin Technology Development Group “QTDG”

- John Beck – Leader

The Qoin Tech Community Group have been working with the Qoin HQ Tech team on the soon-to-launch updated Qoin app. There are some great extra features that we will soon have available once approved through the Google and Apple stores.

With the plan already in motion to create a trading platform like Amazon or eBay, we are busily expanding on these models to find new and better ways to embrace new technology and structures that will make our space the place to be.

The QTG has been discussing more ideas on how to increase utility and growth within the Qoin merchant base. Here are some of the ways we believe will help,

- **Spread the word!** Many are struggling to find sales in today's financial economy. Qoin is a way that may help with more sales, branding and other benefits.
- **Create local Networks** - Networking with other Qoin businesses and finding ways to help each other grow.
- **Overstocked Businesses** - Many businesses are having difficulty selling stock. Let us know about them and we will reach out to help them see how accepting Qoin can bring them sales.
- **FaceBook Marketplace** - A reminder that when you sell something on FB and are offered a fraction of what you wanted, always add "Qoin accepted". You decide on the %, and more Australians will keep seeing "Qoin". You will have a better chance of getting the value you wanted and sharing Qoin which helps get the word out.

If you have any constructive ideas on how we can create Utility and Growth, please reach out to us to discuss.

John

Qoin New Projects Group

- Sean Coleman – Leader
- Emil Verster – Deputy

Qoin Community Networking, QHub Education, and GrabbaCoupon are three exciting new projects that Qoin is developing to support its growing community of users.

Community Networking is a platform that allows Qoin users to connect with each other, share ideas and resources, and collaborate on projects. Whether you're an entrepreneur, a freelancer, or simply someone looking to connect with like-minded individuals, Community Networking is the perfect tool for building a strong and supportive community around your business.

QHub Education offers a series of online courses and workshops designed to help Qoin users get the most out of the platform. From learning how to set up your Qoin wallet to mastering the art of digital marketing, QHub Education provides a wide range of resources to help you succeed in the world of digital currency and blockchain technology.

Finally, GrabbaCoupon is an exciting feature that allows Qoin users to earn discounts and special offers from participating Qoin businesses. By simply scanning a QR code or clicking a Coupon, users can unlock exclusive deals and perks from a variety of participating merchants. This not only helps to drive business to local Qoin shops and restaurants, but also provides a tangible benefit to Qoin users who are looking to make the most of their digital currency.

All three of these projects are part of Qoin's ongoing commitment to building a strong and vibrant community around its platform. By providing users with the tools and resources they need to succeed, Qoin is helping to create a new kind of economy that is more inclusive, more sustainable, and more empowering for everyone involved.

So, if you're looking to connect with other entrepreneurs, expand your knowledge of digital currency and blockchain technology, or save money on your next purchase, be sure to check out Qoin Community Networking, QHub Education, and GrabbaCoupon today!

Sean and Emil

Qoin Global Expansion Group

- Darryl Toreaux – Leader
- Paull Chaffey – Deputy

This month has seen even more turmoil in the Crypto Industry, with regulators playing a big part in the volatility of the market. Some Australian banks have blocked their customers trading with crypto exchanges and also closing exchanges bank accounts, this all impacts people's own financial freedoms. In the USA the two largest crypto exchanges, Coinbase and Binance, had actions brought against them by the SEC. This certainly creates uncertainty for the mainstream public. This next quarter will be a defining period with crypto in Australia, as adoption continues within the space. Will the major Fund Managers Globally create some stability? Only time will tell.

Our group has continued to work with onboarding merchants using a digital approach. We are now engaged in an email program to convert downloads into trading merchants as we speak, in Australia. Working with the Qoin Marketing team we hope to show some results as early as next quarter. We have also continued our relationship with the UK representative. Adrian is always out talking with businesses and has also had some wonderful sponsored events happening on the South Coast of England, involving several early adoption merchants.

News that the EU has passed a regulatory environment and the goal posts have been sighted. We have received several leads for the EU showing interest in Qoin. We will continue to cultivate and nurture the relationships as we gear up to include the EU in the Qoin Global space. As and when the next upgrade can be developed and allow the EU to download the Qoin app, we will update the community as we go. This is a very exciting space for the near future. As always if any merchants wish to contact us regarding the expansion into the EU, feel free to contact either Paull or myself.

The Global Expansion Group also attended the Qoin Association AGM this month and have a very positive outlook for what has been achieved in a very challenging year. The future of Qoin looks promising and we look forward to the continued journey ahead.

Darryl and Paull