

Community Group Leaders Update – July - September 2023

Please note that the content below, in this newsletter, are the opinions of the writers and do not necessarily reflect the opinions of the Qoin Association, BPS Financial Pty Ltd and Representatives

Qoin Merchants Fair Trading Group

- Nick Pratt – Co-leader
- Peter Gordon – Co-leader

We have been working on finalising the Merchant Fair Trading Video which has now been released to the first 2,000 most active Merchants. This video outlines the guidelines that have been developed to protect both the Merchant & Consumer when trading with Qoin. The video will be released to all other merchants over the coming weeks. Look out for the notification in your wallet app.

We require all merchants to take a few minutes of their time to watch this video to understand these guidelines, once you have watched the video you will be requested to commit to these guidelines when trading with Qoin.

By committing to these Fair-Trading Guidelines, your business will earn a fair-trading badge which will be displayed on your listing on the Qoin directory for all Qoin customers to see.

Nick and Peter

Qoin Technology Development Group “QTG”

- John Beck – Leader

Hello Everyone,

With the exciting update of the Qoin app, we are now looking into other features that can be added to the app, website, and overall benefits for the growing Qoin Community.

Further expansion into the crypto space by adding more cryptos which you will be able to hold in your Qoin non-custodial wallet, along with utilising the ability to use the "Wallet Connect" functionality.

More focus on increasing ways to give utility and beneficially grow the community is one of the primary objectives.

The QTG, along with other community team leaders and the Qoin Marketing department are helping to re-invigorate the Qoin merchants and bring on new ways for merchants and opportunities to utilise your Qoin.

Remember the key strengths of the Qoin Project. – Fast Transactions - No Middlemen - No Transaction Fees - and TOGETHER we can help make Qoin accepted locally and easier to spend.

The Qoin Tri-Win attitude is the best way forward.

The QTG

John

Qoin New Projects Group

- Sean Coleman – Leader
- Emil Verster – Deputy

Please find a list of benefits:

Face-to-face Networking, Virtual Networking through social media, QHub Virtual Office, and GrabbaCoupon.

After the table, please find a brief explanation of each.

Face-to-face Networking

- Direct human connection
- Builds trust and credibility
- Allows for in depth discussions and relationship-building
- Immediate feedback, education, and reactions
- Opportunity for spontaneous collaboration and Brainstorming
- Can lead to partnerships and collaborations

Virtual Networking through Social Media

- Wider reach and accessibility
- Cost-effective, convenient, responsive
- Can target specific sectors, industries and communities
- Real-time engagement and communication
- Easy sharing of deals, offers, information and updates

QHub Virtual Office

- Convenient access to educational resources and tools
- Scalable and accessible 24/7
- Consistent information dissemination
- Standardized onboarding process
- Allows for self-paced learning
- Centralized hub for information, queries, and support

GrabbaCoupon

- Enhanced control over deals and offers
- Detailed reporting and analytics
- Customizable promotions and campaigns
- Targeted marketing to specific user segments
- Integration with Qoiners for seamless tracking and redemption of digital currency deals and offers

Explanation:

1. **Face-to-Face Networking:** This involves physical meetings and interactions. It allows for personal connections and trust-building, which are crucial in the world of digital currency where trust is a major factor.
2. **Virtual Networking through Social Media:** This is a cost-effective way to reach a wide audience. It's particularly effective for targeting specific businesses, organisations, and communities, and provides real-time engagement opportunities.
3. **QHub Virtual Office:** This is a centralized platform that offers educational resources and tools for members. It's accessible 24/7, allowing for self-paced learning. It helps in standardizing the onboarding process and provides a consistent source of information and support.
4. **GrabbaCoupon:** This tool provides control and reporting over deals and offers. It allows for customization of promotions and campaigns, as well as targeted marketing efforts. Integration with the Qoiners' marketing ensuring seamless tracking and redemption of Qoin deals and offers.

By combining these components a comprehensive and supportive ecosystem is created that covers both personal and digital interactions, education, and targeted marketing efforts. This in turn grows and sustains the Qoin World community.

Sean and Emil

Qoin Global Expansion Group [GEG]

- Darryl Toraus – Leader
- Paull Chaffey – Deputy

With the Crypto regulations being now outlined with guidelines in place for the EU recently. The Global Expansion Group has made several contacts within the European Union, and we are looking forward to the acceptance in the Euro Zone for wallet downloads.

Once the next update takes place to accept the Euro within the wallet, things will fall into place, and we look forward to expanding Qoin's Utility value even further across the merchant base.

The Euro Zone is finally coming back to its previous strengths in the business community, after a long-standing impact from the pandemic.

The GEG believes Qoin will offer a great digital solution for holding multiple crypto currencies, keeping both the custody and security at the forefront for our users.

Darryl and Paull